

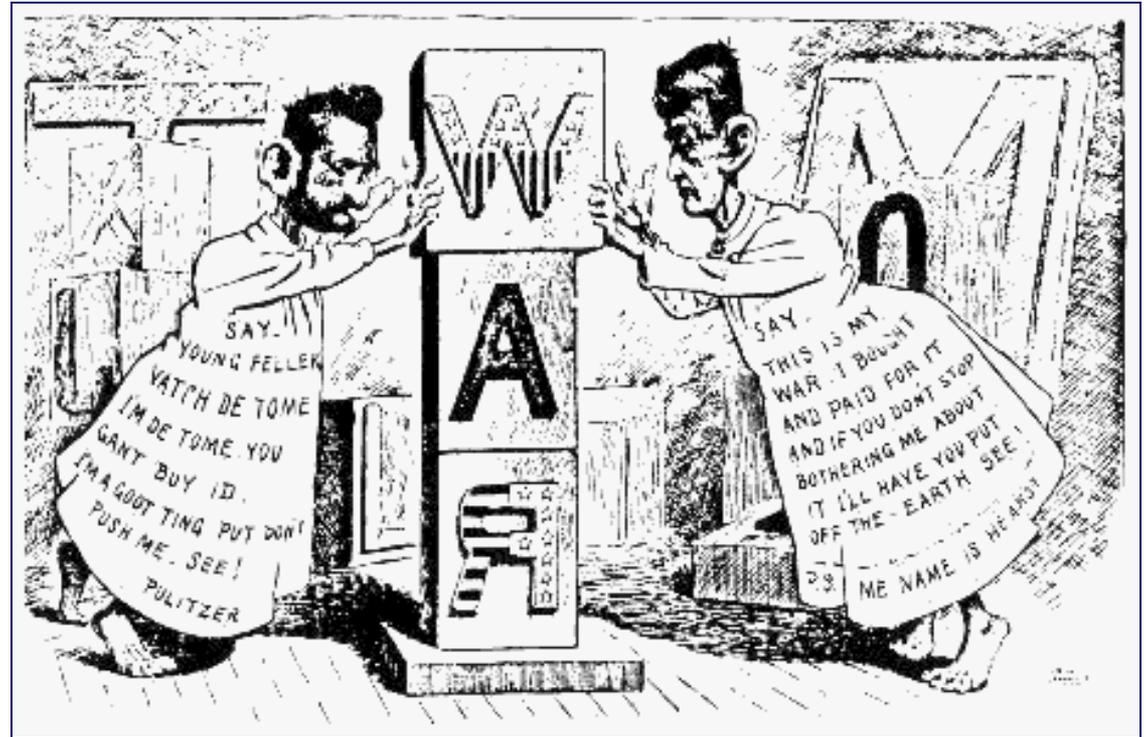
Americans get war fever

- Newspapers continued to report the uprising on Cuba with dramatic headlines and articles—known as **yellow journalism**. Yellow journalism sensationalizes the news in unethical ways in order to stir up emotion about a particular topic
- A letter written by the Spanish minister to the U.S., **Enrique Dupuy de Loome**, which ridiculed President McKinley, was published by the *New York Journal*.
- Due to the explosion of the Maine, the criticism by the Spanish prime minister, and growing pressure from the press and public, President McKinley declared war on Spain in 1898.

“Yellow Journalism” & Jingoism



Joseph Pulitzer



Hearst to Frederick Remington:
*You furnish the pictures,
and I'll furnish the war!*



William Randolph Hearst

The Kings of Yellow Journalism

Joseph Pulitzer (1847-1911)

William Randolph Hearst

- 1. He created the Pulitzer Prizes:
 - a. These are endowments originally of \$500,000 given to individuals who exposed corruption in society through journalism.
 - b. The prize for best novel was given to authors who presented the wholesome atmosphere of American life in their novels.
- 2. He was committed to raising the standards of professional journalism.
- 3. He purchased the *New York World* in 1883, which made him very wealthy.
 - a. He then founded the *Evening World* in New York.
 - b. In 1890, he had a circulation war with rival paper, the *New York Journal*, and was accused of practicing “yellow journalism.”
- 4. His sensationalistic newspaper accounts during the Cuban War for Independence forced an unwilling President McKinley into the Spanish-American War.

- 1. Hearst was a newspaper and magazine publisher as well as a film and broadcasting pioneer.
- 2. The *San Francisco Examiner* was the first newspaper he acquired.
 - a. He hired very talented journalists.
 - b. He crusaded for civic improvements and exposed rampant corruption.
- 3. At his peak, Hearst owned over two dozen newspapers.
- 4. The *New York Journal* published illustrations of the *Maine* sinking.
 - a. Spaniards were shown attaching mines to the ship.
 - b. The *Journal* devoted more than eight pages a day to the sinking of the *Maine*.
 - c. Hearst told correspondents to furnish the pictures and he would furnish the war.
- 5. Hearst and Pulitzer competed for reader circulation.
 - a. they fabricated stories in order to sell more papers.

CLOSING: Homework

- You are an ambitious young journalist looking for work, and you believe that this new American trend toward imperialism might be your ticket in!
- Pick one of the newspaper tycoons to write a Cover Letter to, Joseph Pulitzer or William Randolph Hearst, and ask to work for their newspaper as a reporter covering the Spanish-American War
- What's a Cover Letter? –a letter to a potential employer
- Your Cover letter should include:
 - 200 words, proper letter heading/closure, proofreading (no one will give you a job writing if you can't proofread your application!)
 - Thinking about imperialism, describe how encouraging American Imperialism might help sell newspapers for Pulitzer or Hearst (think about how American imperialism encourages nationalism and distraction!!)
 - Explain to them what “yellow journalism” is, and convince them that, if hired, you will report on the Spanish-American war and American imperialism in such a manner to sell more papers!

Newspaper Content Requirements

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- 1) Name and Date of your newspaper, your name as editor
- 2) Investigative article on explosion of the *Maine*.
- 3) political cartoon on Cuban War
- 4) Obituary on Jose Marti' or another revolutionary!
- 5) Editorial on Teddy Roosevelt and the Rough Riders
- 6) Hand-drawn map of Major Naval battles
- 7) Eyewitness report on a major battle, such as the Battle of San Juan Hill or the Battle of Manilla Bay.
- 8) Article on Treaty of Paris (ended the Spanish-American War)
- 9) Letter to Editor from the Philippines: Should the United States annex the Philippines?



Appendix D: America Becomes a World Power
Guidelines for Student Newspapers

Description:

You are a newspaper editor, and you are going to create a newspaper covering the Cuban War for Independence and the Spanish-American War. The first thing you need to do is name your newspaper. Be sure to date your paper and include your name as editor. You are to create articles, editorials, political cartoons, and illustrations about the material presented in class. You are to express the views of the time period and write like the journalists of that time did. Use your imagination and be creative.

Requirements:

1. Your newspaper must include all assignments for the newspaper specified in class.
2. You must have a rough draft in pencil. Your final copy must be in ink and printed. Any pictures/cartoons must be in pencil and may be colored with colored pencils.
3. Your newspaper must be neatly written or typed.
4. Your newspaper must be completed and turned in on the due date.
5. Your newspaper may also include other parts of a newspaper not assigned, such as a classified section, sports, comics, advertisements, etc. (Extra Credit)
6. Each article must have a title. The title should be short and to the point.
7. The articles should have eight or more sentences, and should be interesting, informative, and based on facts. However, you are also writing during a time period when "yellow journalism" was prominent. Each paragraph should begin with a topic sentence and end with a conclusion. Good news articles answer the questions: who?, what?, when?, why?, and how?.

Remember:

1. Rough copy in pencil
2. Get it approved by teacher
3. Go over in fine black felt pen or in ink, if not typed
4. Erase pencil lines
5. **Must be completed and turned in on:** _____ .